



Press Release

For Immediate Release

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BOMAG AMERICAS SUPPORTS CONSTRUCTION ANGELS CHARITY AGAIN WITH PROMOTIONAL CAMPAIGN AT CONEXPO/CON-AGG 2023

RIDGEWAY, S.C., April 4, 2023 – BOMAG Americas raised over \$6,400 during the CONEXPO/CON-AGG 2023 show in Las Vegas, Nevada, to support Construction Angels, a 501(C)3 non-profit organization. Construction Angels was founded by Kristi Gibbs and their mission is to provide immediate financial assistance and grief counseling to children and spouse left behind when a construction worker has a fatality on the job site. Construction Angels offer construction scholarship opportunities to qualified applicants, and additional scholarships to surviving children of fallen workers. They also focus on promoting job site safety awareness.

To support Construction Angels, BOMAG Americas dedicated a portion of their CONEXPO 2023 booth space to run a t-shirt campaign. BOMAG asked attendees to give a minimum five-dollar donation in exchange for a BOMAG-branded t-shirt. There were five different t-shirt styles available, and they all featured the outline of a BOMAG machine or service icon on the front and a fun product- or service-related saying on the back. Some of the sayings were “I Eat Asphalt for Lunch” (Mills), “Keep Rollin’ Rollin’ Rollin’” (Asphalt Rollers) and “Who Needs a Manual?” (Service).

“BOMAG is excited to be partnering again with Construction Angels and looks forward to future campaigns as well. It’s amazing being able to represent such a great foundation on top of collection over \$6,400 dollars in donations to help families of road construction workers who have lost their lives in work-related accidents. It’s a great cause and it reflects BOMAG’s core initiatives promoting jobsite safety awareness.” said Dena Jenkins, BOMAG Manager, Marketing & Communications. BOMAG plans to continue their relationship with Construction Angels so watch for their next campaign to support the cause.

To learn more about the Construction Angels cause, visit the website at www.constructionangels.us. To send a donation on behalf of BOMAG, visit the website and click the “DONATE” tab and scroll down to the BOMAG link.



BOMAG Americas dedicated a section of their CONEXPO-CON/AGG 2023 booth to a t-shirt campaign to raise money for Construction Angels where they raised over \$6400 for the non-profit organization. Pictured from left to right are Dena Jenkins (BOMAG Manager, Marketing & Communications), Ethan Foley (BOMAG Digital Marketing Specialist), Kelly Russo (Ambassador), Kristi Gibbs (Construction Angels CEO & Founder/National Director), and Shannon Gaunt (Construction Angels Illinois Representative).

About BOMAG

As the worldwide compaction and roadbuilding experts for soil and asphalt applications, BOMAG has a staff of over 2,500 employees to support its global dealer network of more than 400 dealers. A broad range of product segments consist of asphalt pavers and milling machines, reclaimer/stabilizers, single drum and tandem vibratory rollers, pneumatic tire rollers, landfill/refuse compactors and a full range of light compaction equipment resulting in BOMAG sales revenue of \$1 Billion USD in 2022.

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